Applied Systems Partners with ID Federation

Applied Systems is SignOn Once-certified and will roll out single sign-on technology across its product portfolio throughout the year ahead.

Applied and ID Federation will provide information for Applied users when development and implementation are finalized. Meanwhile, users should urge their carriers to join ID Federation and implement SignOn Once, the insurance industry's only secure, cost-effective and efficient solution to reduce login and password issues.

As part of Applied's single sign-on initiative, the company will enable its customers to sign on once across its entire product portfolio, reducing time spent managing multiple credentials while increasing security. To manage the changing security landscape and cyber security threats, Applied's single sign-on initiative will also support multi-factor authentication (MFA), enabling Applied customers to configure MFA to meet growing regulatory requirements and further protect customer data.

"Differing password requirements place an undue burden on users to keep track of multiple passwords across systems," said Michael Howe, senior vice president of Product Management, Applied Systems. "Additionally, the changing security landscape and expanding cyber security threats continue to put agencies and brokerages — plus their insureds — at risk.

"Applied is committed to being the insurance industry's trusted technology provider by supporting the SignOn Once initiative and by collaborating with third-party software providers, like Okta, to deliver best-in-class security and connectivity to drive a connected experience for our clients," Howe said.

Late last year, Vertafore became certified for SignOn Once. Some Vertafore users are already benefiting from the technology, thanks to carriers who were early adopters.

For agents and carriers to achieve password relief, it's essential that carriers and solution providers adopt SignOn Once. Agents, let your carriers know you want SignOn Once. Carriers, find out how you can give agents what they want by emailing: info@idfederation.org.

Carriers Are Key to Saving Time, Money with SignOn Once

For carriers, assisting agents with password issues accounts for a lot of time, money and effort. Irv Kantar, business manager for ID Federation, highlights how carrier participation with SignOn Once can ease password pain for carriers -- and for the agents who sell and service their products.

How do carriers benefit from SignOn Once?
There are products to store passwords, but SignOn Once is unique. Its framework is based on technology that allows a user to have only one password for all participating carrier partners. Carriers tell us it can cost them up to $150 every time they have to fix or reset a user password. SignOn Once eliminates that cost. Imagine the time and resources that can be re-directed to core business, once password problems are alleviated.

Of course, the biggest benefit for carriers is making it easier for agents to do business with them, and password relief has long been on the agent wish list.

What can carriers do to get started?
The first step is to get this budgeted and on your project roadmap. Once a carrier joins, representatives are welcome to participate in our committees and help maintain the framework to remain current with technology and the industry. I am available to answer any questions and to provide additional information on the SignOn Once process.

What are ID Federation's priorities in 2018?
ID Federation committees are actively reviewing current documentation and web site content, and will be updating all in the next few months. We are also in discussions with additional carriers and solution providers and expect to add partners this year. And we're always looking at ways to help agents encourage their carriers to join ID Federation and get started toward offering SignOn Once.

For information, contact: irv.kantar@idfederation.org.
for the good of the industry. We're proud to announce that all members were recently reappointed for new terms.

Learn more about the board, and feel free to reach out with questions, concerns and inquiries on how you can become involved.

---

**SignOn Once in the News**

**Industry Password Solution Up and Running**

An agency owner offers four easy and effective ways to tell carriers you need single sign-on: "Agents can be the voice for making SignOn Once a reality. You can speak firsthand to the hassles of maintaining passwords and the vulnerabilities it exposes them to." -- Rough Notes, February 2018

**Become a Carrier of Choice for Agents: Five Reasons to Join ID Federation**

A solution provider outlines the capabilities of SignOn Once and charges carriers to get on board. "You'll be helping to move the industry one step closer to a world where passwords are obsolete -- and making access to your website easier and more secure." -- Carrier Management, January 10, 2018

**Once and For All: SignOn Once Works to End Multiple Log-In Nightmare**

The Tech Talk department addresses the agent pain points of login and passwords -- and how SignOn Once eases the pain. -- Independent Agent, February 2018, page 31.

---

**Single Sign-On In Action**

Single sign-on capabilities are changing the way companies do business, improving collaboration and project management, and reducing inefficiencies and frustration.

Companies and organizations in many industries are already using single sign-on technology, realizing advantages that include financial and security benefits.

Higher education institutions, including Michigan State University and the University of Bristol, offer single sign-on capabilities that provide ease of use and convenience for students and faculty.

OneHealthPort, a Pacific Northwest-based healthcare portal company, uses single sign-on technology that enables more than 150,000 users to automatically authenticate access to 23 insurance partners.

Companies of all sizes in many industries are implementing single sign-on technology. Get involved in insurance industry implementation by contacting: info@idfederation.org.

---

**ID Federation at Industry Events**

Learn more about SignOn Once from ID Federation representatives at these industry events in 2018:

**Accelerate Powered by NetVU**, May 17-19, Atlanta, Georgia

**ACT (in conjunction with Applied Net 2018)**, October 15-18, Nashville, Tennessee

**Applied Net 2018**, October 15-18, Nashville, Tennessee

---

**A Better Approach to ID & Password Management**